

FOR IMMEDIATE RELEASE

Horizon Interactive Awards Announces the 2004 Winners
We8there.com is recognized for prestigious interactive media award

Indianapolis, IN USA – March 31, 2004 - The Horizon Interactive Awards, a leading international interactive media awards competition, announced the 2004 award winners. The annual competition recognizes excellence in interactive media production among firms, individuals and in-house multi-media departments.

We8there.com was recognized for their excellence in interactive media production with a BRONZE award for the Consumer Information Website.

We8there Communications' President and CEO Stanley Roberts believes this award is made possible by the hard work of Seidel and Associates and Jean Louis Brunet, the exclusive designers of the We8there.com's website and Database. We are extremely proud of this award, it is great to know we are able to compete with multi-million dollar companies world wide. We8there.com's mission is to create a community of travel saavy users who appreciate good food, good wine and good fun

The 2004 competition received hundreds of entries from several countries including: The United States, Canada, Malaysia, Germany, Hong Kong and New Zealand. Entry categories included: Business to Business, Consumer Information, Entertainment, Flash, Public Service, Sales / E-commerce and Self Promotion. A panel of judges evaluated several multi-media formats including web sites, Flash, CD-Roms, DVDs and streaming media webcasts. The 2004 panel of judges consisted of various industry professionals with diverse backgrounds including marketing, art and creative direction, multi-media production, and technical development.

"The quality and diversity of the works evaluated in this year's competition was outstanding. Developers are continuing to push the envelope with blending beautiful aesthetics with effective functionality," said Mike Sauce, president of the Horizon Interactive Awards. "Past competitions have shown us that developers were willing to experiment with new technologies and new concepts. This year's competition showed us that developers are now effectively utilizing those new technologies in conjunction with solid design principles to create effective and creative interactive media solutions with purpose. The 2004 entry field has definitely raised the bar for future competitions."

The Horizon Interactive Awards holds the annual competition in early spring of each year for works that were created the previous calendar year. For more information visit the Horizon Interactive Awards at www.horizoninteractiveawards.com.

-- -- --

For more information about the Horizon Interactive Awards, please contact

Mike Sauce
Horizon Interactive Awards, llc.
PO Box 6076